

## ARIZONA STATE LIBRARY, ARCHIVES AND PUBLIC RECORDS

Preserving & Arizona State Library, S

A DIVISION OF THE ARIZONA SECRETARY OF STATE

## Copyright for Startups

Learn to protect your intellectual property and minimize your risk of infringing on others' rights when using social media and the internet to promote your business. Presented by attorney Ruth Carter.



## Learn About

- Protecting your marketing on social media
- Using Creative Commons materials
- Copyright Registration

**Date:** Tuesday, April 29, 2014 **Time:** 12:00pm – 1:00pm

Location: State Library of Arizona, Third Floor Conference Area

(by Reading Room 300)

1700 W. Washington St. (State Capitol), Phoenix, AZ 85007

Register at <a href="http://www.azlibrary.gov/eventreg/">http://www.azlibrary.gov/eventreg/</a>

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Directions and parking online at <a href="http://www.azlibrary.gov/about/map.aspx">http://www.azlibrary.gov/about/map.aspx</a>

## **About speaker Ruth Carter:**

Ruth Carter is a licensed attorney specializing in intellectual property, internet law, and business formation and contracts. She has published three books and is experienced in copyright registration and protection strategies.